



1NGO

Digital Empowerment

July – September, 2022-23

QUARTERLY REPORT

www.1ngo.in

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17th October, 2022.

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1. Overview: -

- In Quarter 2 of new FY 22-23 (July-Sept',22), INGO has created 56 new websites for 56 new NGOs.
- The total count of websites on INGO platform is 879 as on 30th September 2022.
- During this quarter the technical team added 48 new QR codes. (scanning through mobile payment apps for donation purpose).
- The tech team also added 4 payment gateways (linked via Instamojo) for donation purpose on the websites.
- During this quarter 23 webinars were conducted on different topics how to update your website, smartphone photography, digital photo collage to name a few.
- This quarter INGO team conducted a survey with existing NGOs. The sample size for the same was 182 (in no.) NGOs. The purpose of the survey was to have a feedback of the existing NGOs on INGO's services.

2. Quarterly Summary

Month	New websites created	QR code created	Instamojo
August	19	20	1
September	37	28	3
Total	56	48	4

3. Quarter 2 (22-23) vs Quarter 1 (21-22)

Q1:

Month	New websites created	Donate button (QR code)	Donate Button (Instamojo)
April	36	47	1
May	40	50	4
June	35	38	7
Total	111	135	12

Q2:

Month	New websites created	Donate button (QR code)	Donate Button (Instamojo)
August	19	20	1
September	37	28	3
Total	56	48	4

4. Cumulative KPI Summary

Month	Total No. of existing NGOs on 1NGO platform	Total No. of QR code created	Total No. of Instamojo created
August	842	602	247
September	879	630	250

5. Details of websites created in this quarter:

During this quarter, NGOs from **Andhra Pradesh, Bihar, Haryana, Jharkhand, Odisha, Tamil Nadu and Uttar Pradesh** were reached out for the purpose of website creation.

Website distribution state wise:

Month	Distribution of NGOs (State wise)
August	4 states (Karnataka-10, Jharkhand-3, Tamil Nadu-2, UP-4)
September	7 states (Andhra Pradesh-9, Bihar-1, Jharkhand-7, Karnataka-12, UP-5, Odisha-2, Haryana-1)

The below table shows a state wise detail of websites created for the last quarter.

Andhra Pradesh (9 NGOs added):

Sl No.	NGO Name	District	Website link
1	The Ability People	Visakhapatnam	https://theabilitypeople.1ngo.in/
2	Peace Social Welfare Organisation	Kurnool	https://pswo.1ngo.in/
3	Chaitanya Rural Development Social Service Society	Kurnool	https://crdsss.1ngo.in/
4	Lakshmi Self Employment And Human Resource Society	Kurnool	https://lakshmisociety.1ngo.in/
5	Chaitanya Yuvajana Sangam	Kurnool	https://cys.1ngo.in/
6	Grama Jyoti Society	Annamaiih	https://gjs.1ngo.in/

7	Guide for Rural Agriculture Development and Education Society (GRADES)	Chittoor	https://gradesngo.1ngo.in/
8	Chaitanya Youth Service Society	Kurnool	https://cyss.1ngo.in/
9	Sri Vinayaka Rural Development Educational Society	Kurnool	https://svrdes.1ngo.in/

Bihar (1 NGO added)

<u>Sl No.</u>	<u>NGO Name</u>	<u>District</u>	<u>Website link</u>
1	Shafquat Educational Society	Purnea	https://ses.1ngo.in/

Haryana (1 NGO added)

<u>Sl No.</u>	<u>NGO Name</u>	<u>District</u>	<u>Website link</u>
1	Bal Adhikaar Suraksha Samiti	Panipat	https://bass.1ngo.in/

Jharkhand (10 NGOs added)

<u>Sl No.</u>	<u>NGO Name</u>	<u>District</u>	<u>Website link</u>
1	Karra Society for Rural Action (KSRA)	Ranchi	https://ksra.1ngo.in/
2	Martialartist Amit	Chota Gamaria	https://amit.1ngo.in/
3	Haji Naemul Haque Degree College	Garhwa	https://hnhdc.1ngo.in/
4	Lok Jagriti Kendra, Lohardaga	Lohardaga	https://ljk.1ngo.in/
5	Nai Kiran	Hazaribagh	https://naikiran.1ngo.in/
6	World For Humanity	Ranchi	https://wfh.1ngo.in/
7	Social Health Awareness & Public Enhancement Society (SHAPES)	Jamshedpur	https://shapes.1ngo.in/
8	Jeevandeep	Bokaro steel city	jeevandeep.1ngo.in
9	Rose welfare society	<u>Palamau</u>	rws.1ngo.in

10	Om Shree Sai Jankalyan Samiti	<u>Nadkharke</u>	ossjs.1ngo.in
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Karnataka (21 NGOs added)

SI No.	NGO Name	District	Website link
1	Huligemma Devi Gramina Abhivruddi Samsthe(R) Chigalli	Shimoga	https://huligemmadevi.1ngo.in/
2	S.R.N.E Foundation	Bagalkot	https://srnefoundation.1ngo.in/
3	Gnana Sagar Education & Culture Association	Gulbarga	https://gnanasagar.1ngo.in/
4	Samarpana Charitable Trust	Ramanagar	https://samarpana.1ngo.in/
5	Kannadasa Trust		https://kannadasaturst.1ngo.in/
6	Rastriya Manav Abhivrudhi Foundation (RAMA FOUNDATION)	Kalaburgi	https://ramafoundation.1ngo.in/
7	Global Rural & Urban Development Organization	Davangere	https://globalorg.1ngo.in/
8	Aarushi Home Charitable Trust	HSR layout	https://ahct.1ngo.in/
9	Ujwal Trust	Bengaluru	uect.1ngo.in
10	Karunada Chalakara Hitarakshana Sangha	Bangalore	https://kchs.1ngo.in/
11	SJ Elite Minority Education Society(R)	Bidar	https://sjelite.1ngo.in/
12	Sukumar Memorial Minority Education Society	Bidar	https://sukumarmmes.1ngo.in/
13	Hope Source Educational Charitable Trust	Bidar	https://hopetrust.1ngo.in/
14	Amogh Education And Cultural Welfare Development Society	Bidar	https://amogh.1ngo.in/
15	Sant Sri Bharamasad Punyastala, Sri KasanHari Kshetra Abhivruddhi Nirvahana Seva Prathishtana	Vijayanagar	https://ssbpskhk.1ngo.in/
16	Karnataka Rajarathna Rakshana Vedike	Bangalore	https://krrv.1ngo.in/
17	Samagra Karnataka Karmikara Sangha	Bangalore	https://skks.1ngo.in/
18	Hari Om Gnyana Deepa Rural Education Society	Bidar	https://hariom.1ngo.in/
19	Vimal Education And Rural Development Society Belkoni(Bh)	Bidar	https://vimal.1ngo.in/
20	Mother Dreams Rural And Urban Education Development Society(R)	Chitradurga	https://motherdreams.1ngo.in/
21	Bharatambe Education And Rural Development Society(R)	Yadagir	https://bharatambe.1ngo.in/

Odisha (2 NGOs added)

SI No.	NGO Name	District	Website link
1	Jeevan Pramita	Bhubaneswar	jeevan.1ngo.in
2	Indian trust for art and culture	Bhubaneswar	itac.1ngo.in

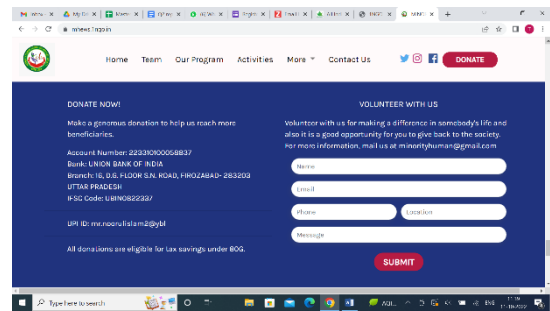
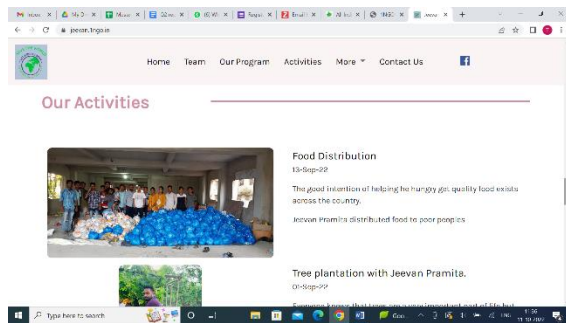
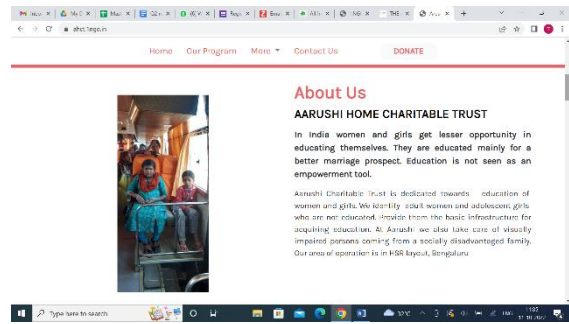
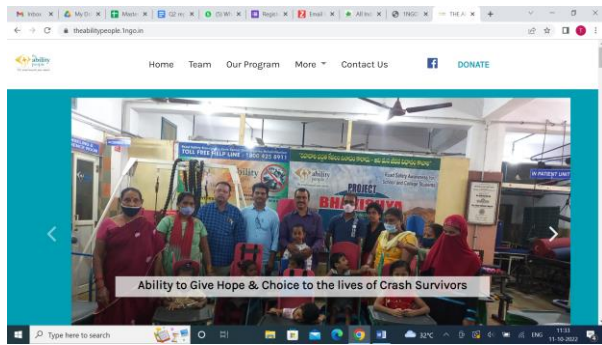
Tamil Nadu (2 NGOs added)

SI No.	NGO Name	District	Website link
1	Action For Rural Development Society	<u>Devarakonda</u>	https://ards.1ngo.in/
2	Pragati Bal Vikash Sansthan	<u>Palani</u>	pbvs.1ngo.in

Uttar Pradesh (8 NGOs added)

SI No.	NGO Name	District	Website link
1	Falah Darain Sabiri Madarsa Samiti	Kannauj	https://fmgu.1ngo.in/
2	Faisalendu Mahila Grah Uddyog	Lucknow	fmgu.1ngo.in
3	Indian Social Charitable Trust	Allapur	https://isct.1ngo.in/
4	One Word Charitable Trust	Ambedkar Nagar	http://owct.1ngo.in/
5	All India Madaris Board	Hafizpur	aimb.1ngo.in
6	Minority Human Education Welfare Society	Firozabad	https://mhews.1ngo.in/
7	Sakal Seva Sansthan	Varanasi	sssngo.1ngo.in
8	Suryoday Sewa Sansthan	Mahoba	https://suryoday.1ngo.in/

A few snapshots



6. Webinars/Workshops:

INGO regularly conducts webinars for NGOs to increase their knowledge on digital space. During this quarter total 23 (in no.) webinars and were conducted. The following table gives the details of the same: -

Month	Webinars conducted	Number of participants
July	8	105
August	8	178
September	7	114

JULY:

Date	Theme	Conducted by	Number of participants
04/07/2022	How to set up automated responses on Facebook and respond to negative feedback on social media?	Social media team	10
07/07/2022	Understanding LinkedIn and recruitment tools	Social media team	9
11/07/2022	How to create an online community? (Using hashtags, groups and community pages)	Social media team	11
16/07/2022	A guide to update your website created by INGO	Operations team	20
20/07/2022	A guide to update your website created by INGO	Operations team	20
23/07/2022	Understanding online payment gateways	Operations	17

	(QR code and Instamojo)	team	
27/07/2022	A guide to update your website created by INGO	Operations team	10
28/07/2022	How to create your own personal branding on Facebook and LinkedIn?	Social media team	8

Four webinars by the social media team were particularly for Niranthara 2 batch.

Total webinars: 8

Total participants: 105

AUGUST:

Date	Theme	Conducted by	Number of participants
03/08/2022	How to create an online community? (Using hashtags, groups and community pages)	Social media team	38
06/08/2022	How to write a blog about your organisation and link with other social media channels?	Operations team	22
10/08/2022	How to create your own personal branding on Facebook and LinkedIn?	Social media team	23
12/08/2022	International Youth Day (Panel discussion)	Operations team	15
17/08/2022	A guide to update your website created by INGO	Operations team	23
22/08/2022	Smartphone photography	Operations team	15
27/08/2022	Google tools workshop	Cognizant outreach	26
30/08/2022	How to create attractive posters using Canva?	Operations team	16

Total webinars: 8

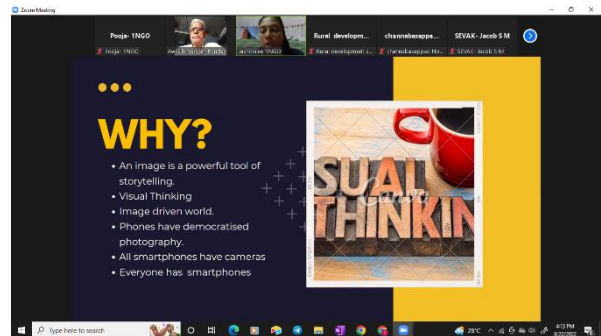
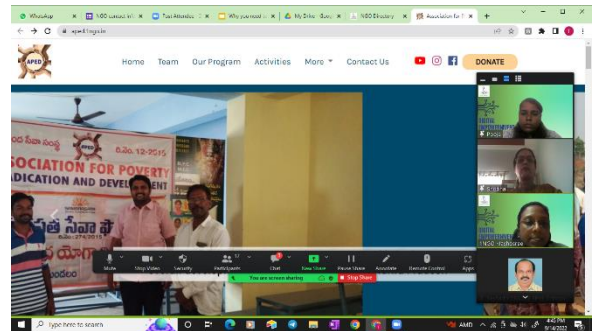
Total participants: 178

SEPTEMBER:

Date	Theme	Conducted by	Number of participants
02/09/2022	How to setup automated response on Facebook and responding to negative feedback on social media?	Social media team	12
07/09/2022	International Day of Charity	Operations team	13
09/09/2022	A guide to update INGO created website (in Kannada)	Operations team	16
13/09/2022	Collage making	Operations team	22
14/09/2022	Why should NGOs go digital now? (FEVOURD-AP)	Operations team	14

20/09/2022	How to use the donate button created by INGO?	Operations team	23
23/09/2022	A guide to update INGO created website (in Hindi)	Operations team	14

Snapshots



7. Celebration of International Youth Day :

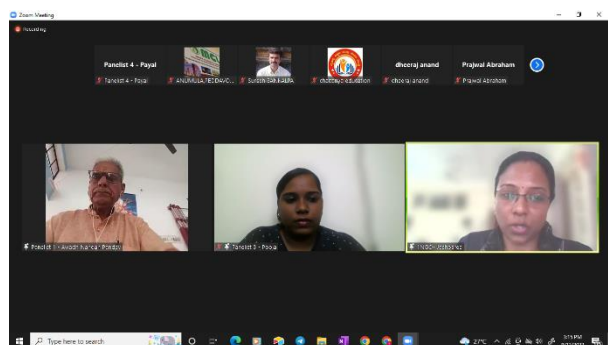
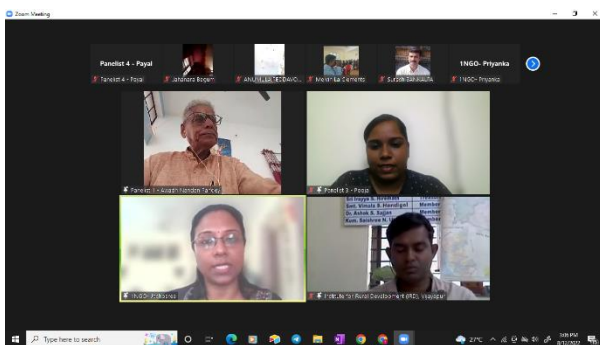
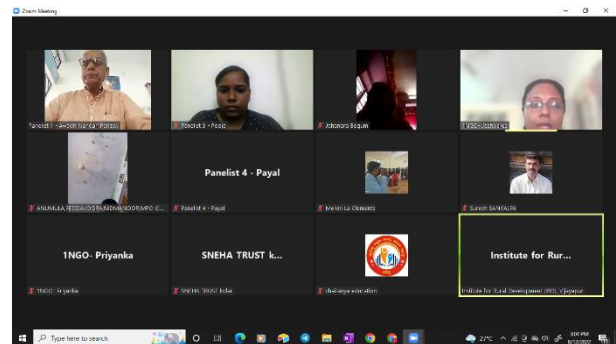
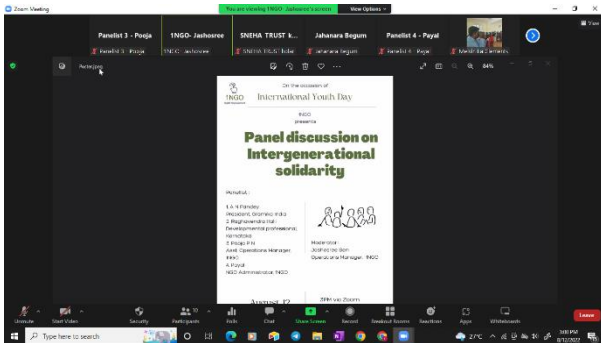
This year, the International Youth Day's theme is "Intergenerational solidarity: creating a world for all ages". the objective of International Youth Day 2022 is to amplify the message

that action is needed across all generations to achieve the Sustainable Development Goals (SDGs) and leave no one behind.

INGO had organised a webinar with a few representatives from our NGO partners. They represented people from all generations. As the theme indicated, out of 4 participants, 1 was septuagenarian, 1 was quadragenarian and the rest two from Gen Z.

The aim of this theme was to understand what is required to bring solidarity and connect among generations so that they can understand each other better and why the thought processes of each of these generations are naturally varied on a larger scale.

The answer that made these generations stand in union was one, empathy and the second, was technology.



8. Case Study:

Light of Life Trust: This NGO is located in Virudhunagar district of Tamil Nadu. They focus on children and the elderly. The organization has two

